



**Overlander Ski Club
Directors Meeting**

Date:	Monday, December 7, 2015
Time:	7:00 pm
Place:	Kamloops Sports Council Offices, 262 Lorne Street

Directors:

Dana Manhard, Joan Bernard, Luc Guilherme, Leslie Tucker, Vesta Giles, Bruce Tucker, Sandy Eastwood, Alan Vyse, Dave Hallinan, Brian Vermey, Neil Steinke

Regrets: Roy Davidson

Guest: Pate Neuman- 3rd year TRU Adventure Tourism student

Agenda items

<p>1. Pate Neuman – Fat Bikes and Adventure Club</p> <p>Alan welcomed Pate to the meeting who provided some personal background. Pate is enrolled in the Adventure Guide program and initiated the Adventure You club under the Adventure Guide studies program. Many of the students in the club are international and the focus was to provide them with a true Canadian experience. They organized a weekend at the Fish and Game Club at McConnell Lake. They would like to access the Stake Lake trails for snowshoeing, skiing and perhaps fat biking.</p> <ul style="list-style-type: none"> • Understands there is user conflict. • Would to propose a trial of specific trails and/or specific times that the fat bike group could use. Can we make this work? How would this be received by skiers/snowshoer's? • Concern about insurance. CCC will not allow a club to be insured under their program if fat bikers use trails. Must have separate insurance. Sun Peaks dropped fat bikers from using their trails. • Fat bikers must follow the rules specified. I.e. No biking above 0 *. Skiers, snowshoers have right of way. • Kamloops club has 80+ members and growing. • Prefer trails that are not steep or have blind corners and 15-20 km in length. Prefer tight narrow trails rather than wide ski trails. • Need to get both groups together to discuss concerns and provide solutions. • We have an obligation to our trails but we encourage partnership with other groups. <p>2. Tim Cole Trail Improvements</p> <p>Apologies from Tim Cole that he couldn't make it to the meeting the balance of the \$37000.00 is down to over \$2000.00. Tim would like it to go to signage</p> <ul style="list-style-type: none"> • The revenue from logging was spent in clearing and burning woodpiles around the lodge, light pole project. • A new snowshoe trail is being built to the Lookout called Vista trail. Tim is prepared to give a detail account of where the money was spent. He has put a huge amount of volunteer time into this project. • It was suggested we use the balance for constructing shelters? 	<p>Alan?</p>
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<p>3. Branding- Vesta Pulse has created 4 very different logos that will be circulated to the Board for feedback. Nothing is final. What direction do we want to do-modern or vintage? Vesta will send out the logos with a deadline for feedback.</p> <p>4. Adopt a pole- Sandy Sandy explained the adopt-a-pole program that Sovereign implemented as a revenue-generating program for the club to offset the cost of putting in light poles. Cost of a plaque would be about \$30. This would be an opportunity for families, corporations, groups etc to “buy a pole”, have their name engraved on a plaque and put on a light pole. We could grow the lighting of trails along Little Joe. We would need a clear goal, define and develop a process to achieve this. To include the human power and \$ value associated with the cost of installing a light pole. Develop a plan for January.</p> <p>5. Staffing- Alan Six people will be interviewed Wednesday. Their role will be to help with the snowshoeing program, assist in the ticket booth and cover off staff on holidays</p> <p>6. Terms of Reference- Dave A final draft was sent to everyone and we should follow these as a guideline.</p> <p>7. Trails Alliance Meeting- Alan</p> <ul style="list-style-type: none"> • Al Michel is coordinating a meeting with Thompson Trails Alliance on Wednesday, December 10, 7:00 PM at the Sports Council Offices. Discussion will be about accessing the TNRD gas tax. • It was suggested Lee be asked to attend and that he would be paid to go. <p>8. Kindness Connect- Sandy It was decided to wait until another group has used the software and determine then if we should pursue purchasing.</p> <p>9. Polarthon-January 23, 2016</p> <ul style="list-style-type: none"> • The south end of the lake can be used for the speed skating event and Drifter Cowpoke and Bronco can be used for the Nordic skiers. • They have their own insurance. <p>10. BC Cup Budget</p> <ul style="list-style-type: none"> • Natalie emailed the budget to the Board. • Discussion about the carpet in Machine shed. It was agreed that we spend up to \$1000.00 on grey indoor/outdoor carpet as part of the machine shed expense. <p>11. National Grooming conference at Silver Star April 4- 6, 2016 It is likely 4 groomers will attend.</p> <p>Motion: That we allow up to \$1000.00 plus travel to include meals and accommodation for groomers to attend the National Grooming Conference at Silver Star. Moved by Luc. Second Vesta. CARRIED</p> <p>12. Dirty Feet Snowshoe Race- January 31 They will organize this event and will use the stadium area.</p> <p>13. CCBC Social Media and Social Networking Policy basically means there is a code of conduct to be followed.</p> <p>14. Sun Peaks reciprocal pass Sun Peaks is not interested in a reciprocal pass. They had originally approached us. Why don't we give them a discount? We need to discuss</p>	<p><u>Vesta</u></p> <p><u>Sandy</u></p> <p><u>Alan</u></p>
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our membership and trail rates in the spring.

15. Low Snow options

This season we were able to get out on the trails very quickly to pack down the snow with the ginsu. Trails had been smoothed out and rocks in stadium area were removed. Need to have a windbreak on the lake. A snow fence needs to be built.

16. Calendar

It has become evident we need a calendar on the website as there are a lot of events that need to be communicated. Unfortunately, the current website cannot handle this. A list of events can be added.

17. Webcam

We could use a second webcam but needs to be in place that has power. Need to find a sponsor for each camera and prefer a 3-year contract. To approach Spoke Bike and Ski and Fulton and Company.

18. AGM

Alan will be stepping down as president and Brian Vermey and Roy Davidson will step down as Directors at Large. Date set for Monday, February 15 at the Coast Kamloops Hotel and Conference Centre.

Luc

David

Sandy

REPORTS

President- Alan

None

Vice President-Neil

- Grant money we received for potable water needs to be spent by the end of this year. Bob needs to see the receipts.
- Could we construct a destination shelter as part of a long range plan? What do we see as it being?
- Al Michel interested in upgrading existing shelters.
- Neil will stay on the Board for assigned roles.

Treasurer- David

- How do we invoice people that buy from us? GST
- We need to have a gaming grant review. Policy summary due December 31st.
- Budget circulated included last years fiscal for comparison.
- While reported on the worksheet are trail revenues / membership and jackrabbits of just over \$12,000 we currently have but are not included in this report trail fee memberships etc. reported through Zone 4 of \$52,000, net of processing costs that leave a net to the bank of \$43,000.
- As per past years our costs lag on the revenue generation as we collect funds in advance of the opening of the trials. Normally we encounter a slowing of revenue early in the season and then for the final two weeks of December encounter increase ski visits and related daily trail visits.
- Trail / Track Setting hours are below normal expectations - this is due to the shortened season and therefore we have reported a variance under what we had anticipated
- Hour's related to club business are reporting considerable over budget. This relates to the reporting of two key activities:
 - 1. OSC involvement in the Maters, near 1400 hours an
 - 2. The work done to complete the washrooms.
- One other item, I have added the previous year's results to the current years. My intent with this is to quickly assess how we are doing related the current year operations, identify variances or gaps in things we need to do, have yet to do or did previously that we need to make sure happens.

- Your thoughts and feedback are welcome of the proposed reporting outline going forwards.
- Currently reviewing changes proposed by Brian for the junior's budget and will work with him to propose a joint motion to update the budget.
- **Also, awaiting a response on the submission / wrap-up on the 2014/15 Gaming Grant reporting. – I'm not sure who is taking the lead on this? There is a December 31, 2015 DEADLINE for submission.**

Membership Registration-Joan

- Free Ski Lessons - we have 165 individuals (including all family members) who have indicated interest in a free ski lesson. It was decided that a random draw would be used for deciding the 50 people who would get a free ski lesson. This would be given to Lisa.
- 7 people interested in helping out with Socials.
- We now have 482 individuals registered; including families and a few duplicates eg where people registered for lessons and previously had registered for a season pass, so the total number of individuals is a bit less.
- There is a volunteer who has checked off she is interested in the Board:
Maureen Light 250-828-0634
- (I haven't checked the other categories at this point)
- I've attached an excel file with the list. It's also included in Ski Development if you click on that link to zone 4 (that I sent in an earlier email).

Volunteer Coordinator- Leslie

- A suggestion of a New Years Ski and Potluck at the lodge had been suggested. The potluck would start at 7PM and people could ski before or after the potluck.

Trails- Luc/Alan

- All lights are working. The LED lights provide 10x the light as the fluorescents. May need to replace fluorescents next year.
- Need a new hard drive for the computer.
- Groomers are keen for daytimes. Volunteers need to groom with the snowmobile and ginsu.
- 2nd earliest season opening by 1 day; Trail attendance and revenues high.
- Chris Jones is recovering in RIH from recent vascular surgery.
- The Trail improvement project was completed just before snowfall. Exquisite timing! Tim will come to the meeting to explain the details of what was done and what was spent.
- The lighting project was completed and new lights turned on Dec 3rd thanks to Luc and his coworkers
- A final water test was done in preparation for installation of the water treatment equipment.
- Employee pay rates have been settled and agreements and contracts are being signed
- Hiring of a 4th employee is underway. We are looking for someone to cover Xmas and New Year and Ski S'Kool in January and February.
- Our machines are now all licensed and the road crossing from the Machine Shed to the dog trails is approved. We need a stop sign on the road to the Machine Shed but the good news is that Highways will pay!
- We are ordering new signage for dog trails to encourage dog owners to dispose of poop off the trail and to pay for passes
- We are open four nights/week (T to F) and may add M to accommodate Lisa's lessons.
- Basement will be left as is this year. Tentative cost of \$1000
- Should we be getting contact information for punch pass users?

Publicity- Vesta

- Minutes with action list works great, as people are accountable for their tasks.
- Facebook- we have 2 Facebook accounts, Overlander Insider which is for trails reports. Overlander Ski Club is for members. Dwayne deleted the old Facebook account, which unfortunately lost a lot of followers.
- Status of Go grant- Waiting for Lisa to contact Vesta.
- NL Radio may be interested in giving ski reports similar to Sun Peaks. We need to ask.
- Media: -a media release went out indicating our opening day. Since notice was short I'm not sure how much success we had but Kamloops This Week had it on their website. Anecdotally I had people I know who don't know I do the media here asking if I knew Stake was opening that particular day and commenting on how it was the earliest opening in 21 years.
- Peter Olson from NL radio was at Stake on Sunday morning, December 6th and did a brief interview with Matt about how busy we are.
- I will send out a release about the grant Lisa got as soon as I get some information on it.
- Website: No movement on the website till we have the branding solved.
- Social Media: The Facebook page is slowly gaining momentum with more people following it.
- I will be adding items to the Instagram feed to start building that and connecting the two.
- Grants: Still waiting on the application form from the Logan Lake Community Forest.
- It would be helpful if we (Lee and I) had a wish list of items / programs / projects from the board so we can target grant applications. o This would require a definition of the project / item, why we need it, how much it will cost (money and human hours) and who will benefit from it. An example would be the machine to move snow around. What kind do we need? Does it need to be modified? How will it be used (can we think of other uses for it?) and how much will it cost?

Junior Development- Dana

- No coordinator for the Jack Rabbit program. Parents are aware of situation. Rich may take it on next year. Should be 2 people sharing the job. Older kids will be going to Sovereign this weekend.

Action List

Who	Action
Alan	Contact Lee about the Trail Alliance meeting Wednesday, December 10
David	Approach Spoke Bike and Ski about sponsoring a webcam.
Sandy	Develop goals and plan for the adopt-a-pole program.
Joan	Random Draw for ski lessons
Sandy	Contact Coast Hotel for AGM

Recorded by Sandy Eastwood

Meeting adjourned at 9:40 PM

Next Meeting

Date:	Monday, January 4, 2015
Time:	7 pm
Place:	Kamloops Sports Council Offices, 262 Lorne Street