



Directors Meeting

Date:	Monday, Nov 6, 2017
Time:	7:00 pm
Place:	Sports Council Board Room

Directors:

Joan Bernard, Vesta Giles, Dave Hallinan, Dana Manhard, Raegan Markel, Rich McCleary, Leslie Tucker, Alan Vyse

Guests: Dillon Stuart

Regrets: John Grover, Luc Guilherme, Maureen Light

Meeting was called to order at 7:03 pm.

Opening remarks Good to see Leslie!

Governance

Refund Policy: We incur fees to facilitate refunds through Zone 4, or to process checks, bookkeeping. Not a huge amount but does cost club. Medical exemption to January 15 will get 100% refund less appropriate fees. After January 15 receive 40% refund. Must apply in writing. After first lesson 75% of fees minus processing fee. If an error in selection e.g. family pass instead of two individuals, a refund is allowed but after January 1 no refund. Processing fee has been increased to \$10 per refund. Usually Joan or Vesta get the request.

Motion by David to adopt the Membership Refund Policy, seconded by Dana. Passed.

Board Roles and Responsibilities: Roles and Responsibilities document can be standalone from Bylaws document. John is doing Society Act stuff (e.g. Constitution). Bylaws need to go to an AGM so should be done soon. Date of membership begin/end is not currently in our bylaws; our insurance covers the entire year. Discussion followed and decision that board members must be a member of the club at time of election (AGM) or immediately following - David will word something. Amendments needed to refund policy document: time period for membership; "##" of elected members. Bylaws say five or more directors needed and minimum three directors for quorum. Numbers will be replaced by what is in bylaws.

Motion by David to adopt the Board Roles and Responsibilities document, with amendments as discussed. Seconded by Alan. Passed. David will amend the document.

Ski S'kool Proposal: was tabled at last meeting. Discussion of proposal. If we continue to offer the program for free we should let members know, we currently don't "sell" it. Our fee would be \$3.

Alan moved to lift the motion from the table. Seconded by Leslie. Passed.

Motion to follow recommendation of \$3 per participant starting 2018. Seconded by Joan. 6 opposed, 1 in favour. Motion defeated.

Need to update Ski S'kool package with coupon to track retention, put on website, go after sponsors.

Implement David's list of things for kids to bring to skiing/snowshoeing.

Roy and Shelley are on board as instructors. Roy for skiing, Shelley for snowshoeing. We will pay them and pay for Shelley's first aid course.

Membership

Membership Rewards: two BC punch passes. One as draw prize for early bird registration, other for volunteer draw prize. We are gatekeepers of membership rewards, giving things to volunteers has bad optics. If we need a policy we should do so, but no time in this case.

Motion by Alan that give the two punch passes as prizes for early bird membership. Seconded by Leslie. Will put on facebook and website; newsletter going out this week. Passed.

Volunteers who aren't members is an issue; a policy is needed. Liability issue if working on trails, riding sleds, using chainsaws. CCBC question, we should ask them for direction. We carry a separate waiver for volunteers, which may not say you have to be a member. David will look into this.

Dana's stuff (sunglasses etc.) can be given out to people with season's pass or family pass, can base on number or time of day. Let Vesta know so she can promote it. Entire inventory will be promoted for early bird signup.

Membership rewards document from Dave. Tabled to next meeting. Will go with sponsorship conversation.

Registrar's report. As written. 352 signed up so far. Well behind last year but there is usually a big jump in the last week. Dana will be made an administrator for the Facebook page. 34 signed up for ski development.

Publicity report

Shelley Mckercher has created designs for a moose with skis and a moose with snowshoes; we will make into two badges for stuffie trail. Also looking for sponsor.

Met with Tourism Kamloops. They would like to give out rack cards, coupons. Event in mid-January, invite tourism partners, Blazers, media and have them snowshoe, ski, possibly relay, chili in the lodge after. Tourism Kamloops is doing a winter program (not official yet) taking drone crew, video crew, photographer, will bring models beginning of December to take photos and make video to include skiing at Stake. We can partner with that to make our own video. Right now we aren't on their map, literally.

Tasteful Excursions doesn't operate in winter but they have eight vans and could do pilot program for shuttle to Stake. Right now they go to Sun Peaks. Will talk with Maaje about details e.g. possible minimum guarantee.

Act Adventures takes people hiking, snowshoeing, kayaking as all-inclusive with meals, asked if we would be okay with them coming up. We could promote that to people. Currently playing phone tag.

Winterfest planned for Kamloops in 2019 (arts/culture like in Quebec City). Wine tastings around the lake, ice sculpture along route. Also at Sun Peaks and all over Kamloops.

Family pictures of skiers needed. There are some from BC Cup. Should get someone with a camera to go with S'kool Ski group.

Sponsorship workshop last weekend, nine people attended including reps from Sovereign and Telemark. Can the Cat be wrapped? Not much surface area but cab could be done, or decals on doors. Position it outside for people to see. Could do photo contest with London Drugs and show art exhibit of photos.

Ways and Means

Working on Blazers grant

Operations

Financial Report: distributed. Haven't worked on new fiscal yet. Reserve account was put into operating account by HSBC when it should not have been. Volunteer hours have been received. \$25k profit for the year. Alan would like okay to go ahead with the numbers we've got now. David will look at volunteer hours.

Trails Report: Len McKay passed away; he was on the Trails Committee for 10 or 15 years. There are three or four gone now from the group.

Alan will look into the issue of volunteers who are not members.

Big Steel Box has been purchased. Snow is now a problem to get it where we want it in the stadium area; there may be complications. Could put it in the parking lot, but is no use to us there. They may not be willing to deliver it now.

Trails are fine for experienced skiers right now, we need one more snowfall. Drifter/Quickdraw shelter is teetering, outhouse has blown over. We have never opened before Nov 27th-ish. Gas Tax grant application could be done now, for more lights next year. That's how we paid for the lights on Little Joe.

Ski League: ski camps starting this month; there are three different ones.

Other: water fountain is close.

Other Business

BC Games: Communication issues. Entire BC Games committee came out for meeting at Stake and went through facilities. Still sorting out their role vs. ours and details such as kid drop-off, snowmobile usage, signage, food for volunteers. Support

is needed for Natalie.

CANSI Course: Lisa wants to teach a CANSI course in January at Stake. She will be paid by CANSI and the students will buy day passes. Targeted to TRU adventure students. CANSI is something people do individually to help themselves, this does not compete with our classes.

Board Business

Motion by Alan to adopt the October meeting minutes, Joan seconded. Passed.

Dirty Feet race will be February 4th, 2018.

KBRA started working on Ol' Stomp trail; will do more in spring.

Action List

Constitution and bylaws (New Society Act)	John
Signage ready to go up. Dave will get estimate for a more permanent sign. Will need to clear new sign with Rec Sites and Trails.	Alan/David
Point of Sale system. Square and Shopify being looked into	Luc
Washroom water	Luc
Promotions – Ski S’Kool brochures, rack cards	Vesta
Grant applications	Maureen

New business

Lee asked about child size AED paddles, if we want them. Can use adult ones if you don't have child size ones. After discussion it was decided not to purchase the child sized paddles.

Dillon and Laurie appointed as board members at large.

Club clothing - how are we going to sell it? Post on Facebook, make list of costs. Booth will know about cost, they can think about what days to sell it. Can have sell the clothing on evenings and weekends volunteers for a couple of hours. Need the guys for payment - can go to them in the booth. Get them to sign a form that payment was made, then customer comes back to lodge and gets the item.

Meeting adjourned at 9:15 pm.

Minutes recorded by Raegan Markel.