



Directors Meeting

Date:	Monday, April 9, 2018
Time:	7:00 pm
Place:	Sports Council Board Room

Directors:

Joan Bernard, Vesta Giles, John Grover, Luc Guilherme, Dana Manhard, Raegan Markel, Rich McCleary, Dillon Stuart

Guests: Mike Duck

Regrets: Maureen Light, Alan Vyse

Meeting was called to order at 7:03 pm.

Machine Fund 20k

Vesta read Dave's financial summary email which recommended along with the usual \$10k to machine fund, add another \$10k.

Motion from Vesta to add an additional \$10,000 into machine fund this year from our operating surplus. Seconded by Joan. Carried.

Governance

No Treasurer found, John will approach KPMG. Mike Duck will be a Member at Large. Coralee is interested in being Volunteer Coordinator.

Motion from John to add Vesta as a signatory. Luc seconded. Carried.

Ski and snowshoe rental replacements

Estimate from Lee of \$2,475 plus tax and shipping for snowshoes if we purchase from MEC. We have nine pairs that are problematic.

Motion from Vesta to approve up to \$3,000 for updating and/or refurbishing of the snowshoe rental fleet. Seconded by Rich. Carried.

Skiing equipment

Ski poles were missing from the original proposed list. The rental equipment we have now all has Solomon bindings to fit Solomon boots. We will probably get Fischer boots this time – some bindings will need to be replaced to match the new boots. For skate skis we will get a couple of pairs of adult and complete youth replacement. New classic skis have skins instead of fishscales. Skin ones will be for adults, not Ski S'kool.

Discussion of possible discount with Cycle Logic for members to buy ski equipment in the future. Dana enquired about a demo day from Cycle Logic, is in the works. Fischer is now split between Spoke N Motion and Cycle Logic.

Motion from Vesta to spend up to \$38,000 including tax and shipping to update ski rental equipment. Seconded by John. Carried.

New business

First aid gear request from Lee to meet new regulations. Approximately \$2,500 in gear overall but could be spread out over a few years as regulations become clear. This is an operating cost; the Trails Committee will look into it.

\$17k was given to us from TNRD for snowmobile purchase. We got the cheque and the snowmobile has arrived.

Vesta approached HVC about a Highland Valley Ski S'kool sponsorship, they are considering it now. Would be \$60k over three years.

High end skate skis for rent – Dana will come up with a secondary wish list of rental equipment.

Publicity

360 video on groomer is still being edited.

Stuffie trail was a great success. We will place the stuffies this year so that the map matches exactly for skiing. Discussion on best way to check off each spot – pencil crayons or punch a symbol. Also could create different levels for more challenge next year.

Ways and Means

We did not get the MEC grant.

Trails Committee

Basement should be 90% for rentals. Discussion of possible renovations - maybe take down walls, add cabinets, add metal gate so that it is more open. Lockers? First aid room has only been used as storage. Couch is gone but is nice to have area there for kids to hang out.

At some point need a mouse-proof building. We grew by more than 20% over the last two years. Need to start thinking about a new lodge. The building foundation is good. Lisa is looking into doing some of the basement work with her husband. Talk to Lee, Roy and Shelley.

Ski League

Discussion of possible award for Mia and Elizabeth who organized and ran lessons. Adults said it was the best bunny program they've seen. Teens are looking for something on their resume (award) and money is nice too. We will get a couple of \$100 gift cards for Aberdeen Mall, Dana and Rich will figure out the wording of the award. Kaylene McCullough is coaching level 4's, we will fund her coaching development.

Operations

Biking event Stomp Classic in July. No water for them, will be non-potable. We have to get three weeks of samples before we can operate with water. 30,000L used last year, 3,000 was drinking water.

Motion from Vesta to approve the March meeting minutes. Luc seconded. Carried.

CCBC said we are not required to allow a service dog on the regular trails since we have dog trails.

Hannilee was the only one travelling to nationals, the cost was past our \$500 limit. She was given \$500 and registration costs were covered. Dana did not ask for receipts. Next year is in Ottawa. Let's do fundraising ideas in September when we're back – ski straps, buffs?

Jessie Thomson-Gladish is the speaker at our year end function; she won the Ididerod walk this year.

Action Items

Formalize agreement with KCKC	Vesta
Point of Sale system	Luc
Promotions – Ski S'Kool brochures, rack cards	Vesta

Meeting adjourned at 8:45pm.
Minutes recorded by Raegan Markel.

Upcoming Events:

Year-end event May 5th at Hal Rogers Centre.

Next Scheduled Meeting Dates:

May 7, 2018
June 4, 2018

1.1 President's Report

Dave has made a recommendation that we add the \$10,000 plus another \$10,000 to the Machine fund to make it an even \$100,000.

Equipment:

Lee has come in with a request for \$2475 plus tax and shipping for replacement snowshoes.
Lisa's estimate for refreshing our current fleet of skis came in at \$28,000
Dana wanted to look at that order and we need to add in a basic fleet of skate skis.

I have equipment as part of the sponsorship request to Highland Valley Copper but we won't know about that for a month or so.

3.2 Publicity Report

HVC sponsorship proposal – this went in and has been moved up the chain to a community involvement committee at Highland Valley Copper. We have asked for \$60,000 over three years - \$30,000 to go towards equipment and \$30,000 for ski school salaries over three years.

360 Groomer video – this is being edited. It was a beautiful day for it but the hard snow added to the vibration which may be seen in the video. BC Parks is very keen to see this as a prototype for what can be done with 360 video.

Tourism Kamloops coupon – we ran a coupon in the kids booklet for Tourism Kamloops. We had no response from users so we have decided not to go ahead with another one.

Stuffie Trail numbers – in just over a month of operation we gave out 39 Snowshoe Ranger badges and 68 Ski Ranger Badges. One of the best quotes was snowshoe kids asking their parents if they could learn to ski so they could get the other badge. 4 of the stuffies will be going home with ski club families for some summer adventures.

4.1 Ways and Means Report

March, tried to get MEC grant, we do not fit into their limited sectors for grants, but I have been in touch and will persevere. Unfortunately I have no wins this month, however, Vesta is a shining star for Ways and Means.

In Berlin, will be there for May meeting.

Cheers
Maureen

5.3 Ski League Report

Overlander Ski Club Student Community Coaching Award

I propose that we create an award for students that are volunteering to coach the young athletes in our Ski League Program. This year Mia Nevin and Elizabeth McCleary worked together to coach the Bunnies / Level 1 Team. Mia completed her community coaching certification in the fall. Elizabeth was 13 when the training sessions were offered so wasn't able to complete the training and looks forward to taking the course before next season. The feedback from the parents of the young athletes was very encouraging. A number of families had been through the program with their other kids in previous years, when an adult had volunteered to coach. The parents felt that the teens were able to create a connection with the young athletes that adults simply haven't been able to pull off. Both coaches have 100 percent attendance for all scheduled sessions through the winter. Mia and Elizabeth had previously participated in the Youth Recreation Program, which due to low enrollment wasn't offered. Mia took the initiative on her own to explore the coaching opportunity and invited Elizabeth to join her. The Jackrabbits Teams are the foundation of our Ski League Program. We typically retain less than 50% of the athletes that start. This new format with teen leadership seems to offer something that we haven't been able to in the past and has been very well received.

Other clubs including Telemark, use a similar format with teen involvement, but pay the young coaches for their work.

I propose that each coach receive a \$100 award in appreciation for their leadership. They held a total of 8 sessions, so this works out to \$12.50 per session. Coaches typically arrived 45 minutes early to set up the stadium, coached for an hour, then cleaned up afterwards. So they were on the snow for 2 – 2.5 hours each session. They ran the largest team with 15 athletes enrolled. On average, about 12 athletes participated each session. Retention through the winter was very high.

I look forward to discussion from the Board on this opportunity.

Cheers
Rich