



Directors Meeting

Date:	Monday, March 5, 2018
Time:	7:00 pm
Place:	Sports Council Board Room

Directors:

Joan Bernard, Vesta Giles, John Grover, Luc Guilherme, Maureen Light, Dana Manhard, Raegan Markel, Rich McCleary, Alan Vyse

Regrets: Dillon Stuart

Meeting was called to order at 7:09 pm.

Injuries

The number of injuries seems to have increased lately, but this could mostly be due to our improved reporting system. There have been five since Christmas, out of about 14,000 visits.

Vacant positions

New Treasurer, Vice President, Volunteer and Social Coordinators needed. Dave is paying the bills until we find someone. Possibly from KPMG?

Membership

Joan received an email about two season passes - the couple had a family emergency and never picked them up. We can't give a refund but we can give them a discount code for next year. They will have to pay \$19 for CCBC again next year.

Photos

Our photos previously had limited use, we paid \$800 and almost never use them due to specific application in the contract. Bonnie Pryce photos of the Teck Cup, we will give her \$100 honorarium for their use. We will also consider her for future events.

Steve Riffel photos with Tourism Kamloops. We will purchase the 16 photos for \$300, unlimited use.

Polarthon pictures were also taken - Kevin.

In the future offer membership instead of money?

Games Volunteers (Luc)

The event happened due in large part to the efforts of Coralee, Jason Ladyman and Dana. Things went extremely well.

Coralee dealt with BC Games mostly, and dedicated a lot of time. Also Hannilee and Sarah. We will mention this in the newsletter. We got fencing out of it. The Big Steel Box is in Langley still, it is previously used but we could power wash it if needed.

Ways and Means

Grant applications require actual quotes for what we want (from MEC, TNRD etc.). Light poles - Luc can help with that. Vesta has a quote for ski equipment. Combine with arts organization - could get more funding. MEC has up to \$20k available; if we receive a grant we would need to update them with a lasting change report. The deadline is this weekend. Maureen will talk to the group when she is about to apply for grants.

Rental Equipment

Lisa got quotes to Vesta for costs of new ski equipment. Two quotes: Rossignol \$25k and Fischer \$27k. Vesta will try to get corporate sponsorship. Lisa also had suggestions of increasing cost of rentals to double for adults, and to renovate basement. Alan will talk with the Trails Committee. Right now we have about 50 set of kids skis and 20 adult. In the future we should also have one set of higher end equipment, and it should cost more than \$10 to rent. Some of the equipment is 10 years old; a three year turnover would be much better. Apparently the school district has snowshoes, but they use our equipment up at Stake. Possibly in the future the school district should pay for rentals themselves. Repair cost of snowshoes needs to be covered. We will purchase new equipment within the next four weeks.

Financial Report

No report.

Trail Committee

Proposed snowmobile purchase: Dave had the idea that if we don't contribute to the machine or coaching funds this year, we could use the money towards a snowmobile purchase. The machine fund is for all machines, not just a snow cat. These snowmobiles are not that readily available. Athletes need to get on the snow in November, and snowmobiles are needed for that. We also need to have safe equipment for volunteers (we are one of the few clubs that is almost all volunteer grooming, with 12 volunteers).

Discussion of quad with tracked feet - ~\$1200 cost, \$2500 for wheels with tracks. They steer better and float equally well. Doug Edgerton was grooming for the Olympics and recommends this snowmobile. Quads are not used for grooming but are great for getting around, however they are slow.

A few sleds we had in the past have not worked out because they are designed to go fast, not 10-12 km/h. We need to create the plan for machine replacement. It will be approximately three years before we lose the value of the snow cat, we might not be able to get parts though (the motor has been around forever and pumps are becoming obsolete).

Motion to proceed with purchasing snowmobile, spending up to \$17k. Moved by Dana, seconded by John. Carried.

Note that the fund allocation was discussed with the intent of paying for the snowmobile using funds in the following order of priority:

1. withholding contributions from any 2017/2018 operating budget surplus to the coaching fund (~\$5k)
2. withholding contributions from any 2017/2018 operating budget surplus to the machine fund (~\$10k)
3. if the funds from 1 and 2 are insufficient, use the money from the existing 2017/2018 coaching fund
4. if the funds from 1-3 are insufficient, use the money from the existing 2017/2018 machine fund

We can still pursue grants after the purchase.

Cougar sighting: was not a cougar after all.

West Fraser logging proposal: Block 4 is the cause of the most concern. We could possibly ask them to put in a new ski trail in that area. West Fraser is a trustworthy company. There is dead fir on the trails, particularly Heartbreak and Rustler, and they have high wildlife value. We have control of 20 m from centre line of the trails. The Trails Committee will look at what's best for the club.

End of season: Night skiing will finish March 9th. We've had over 2,000 night visits and there are two solid weeks left. March 19th is spring break week and we should still have good conditions. Tentative closing date of March 25th.

Publicity

Working on putting a 360 camera on the groomer.

Junior development

May 5th year end booked at Hal Rogers.

Midgets (Rich)

There were 12 skiers, eight boys and four girls, making three official teams which is the most ever. Two bronze medals and two 4th place finishes. Quite a few younger kids participated. We should do a poll membership to see if we want to hold a Midgets race. 200-250 kids would be expected. The banquet is as much work as the event itself.

Previous Minutes

Motion to accept the January minutes. Moved by Alan, seconded by Maureen. Carried.

Motion to accept the February AGM minutes. Moved by Alan, seconded by Dana. Carried.

Action Items

Formalize agreement with KCKC	Vesta
Point of Sale system	Luc
Promotions – Ski S'Kool brochures, rack cards	Vesta
Rental equipment purchase	Dana

Meeting adjourned at 9:27 pm.

Minutes recorded by Raegan Markel.

1.1 President's Report

The CCBC Club Development Workshop and AGM is happening here again on May 12 at TCC. Maureen is coming with me, if anyone else wants to come they are welcome. It's a great way to see what's happening with other clubs.

Our response letter to West Fraser has been sent thanks to the great work of the Trails Committee. They are dealing with West Fraser's responses.

There seems to be more injuries on the trails than normal but maybe we're just noticing it with our new and much better reporting system. All seem to be fairly minor and have been treated appropriately to everyone's satisfaction.

3.2 Publicity Report

Tourism Kamloops shot a video and images for a blog post up on the trails. Matt was paid for a day of overtime and they were thrilled with his knowledge and expertise. Marvin and Coralee were awesome and the video looks fantastic. It's had nearly 5,000 views so far. If you haven't seen it here is the link and the link to the blog post:

https://www.youtube.com/watch?v=dbp86d_LA1Y&t=13s

<https://www.tourismkamloops.com/blog/post/cross-country-skiing-in-kamloops/>

Photos: Bonnie Pryce took photos at the Teck Cup as a practice for taking photos at the games. The pictures were excellent and she has graciously allowed both us and CCBC to have unlimited use of them. **I would like to give her a \$50 honorarium with our thanks.**

When Tourism Kamloops shot their video they also took photographer Steve Riffel up to do photos. They are excellent and he has offered unlimited use of them for \$300. This would solve a lot of my photo issues. Link to images to come. **I propose we buy the photos for \$300.**

Alpha-Omega Productions: A production company I work with just purchased a 360 camera and needs promotional footage so we are doing a 360 video about the groomer. We are still working on some technical issues about strapping the camera above the back of the cab of the groomer to give some cool views of the trails. We'll also be talking to Chris and the guys about how hard it works, etc. We are trying really hard to schedule this before the end of the season. This is also being done for free.

Promoting posts: In the fall I want to start paying small amounts to promote facebook posts. Just an FYI.

Newsletter: The newsletter will go out this week. Please send info and photos as soon as possible. So far I'm including: the JR Fundraiser, job descriptions for treasure / volunteer coordinator / social coordinator, the new adopt a stuffie program, the stuffie trail, the upcoming end of night skiing, the path to getting a water permit, etc.

Stuffie Trail: 33 snowshoe badges and 45 ski badges have been given out. Snowshoe has been mostly non-members, skiing has been ~50/50, with a few member grandparents bringing out non-member grandkids. This has been in less than a month and in the middle of the season. My favourite comment so far is a mom with 2 kids who were determined to finish the snowshoe stuffie trail and have informed her they want to take up skiing because they need the other badge. We had fantastic publicity for the launch through CCBC, Kamloops This Week, and CBC.

Rack Card: I put this on hold because I'd like to use Steve Riffel's images. It will be ready to go in September and I will do a drive around to Kamloops and Merritt hotels and tourism organizations to deliver (when the roads are also better).

5.2 Trails Report

Trails Report March 2018

Numbers have picked up with good numbers in January and February. We are now only 8% less than last year at the same time in the year with just over 14000 visits. We have 9 separate weeks with over 1000 skiers which matches our best year two years ago. Snowshoe numbers are good too at just over 1500 and are about 5% down. Night skiing has shown a big increase from last year with steady numbers throughout the week but with big nights on Tuesday and Thursday, thanks to the Juniors.

The last night skiing will be on March 9th. The lights will be on after that until the end of the season, but the day lodge and washrooms will be closed.

The last S'Kool Ski is scheduled for mid-month. We have many positive comments from visiting schools.

Lessons are continuing.

No decision has been made about the end of the season. With nearly a meter of snow, the key will be weather in town and numbers coming through the door. Revenues are strong. We are still covering employee costs and will probably do so for at least another week. My guess is March 25th which would be a week later than last year.

Our two major events went well from the Trails perspective with only a few minor issues at the Winter Games.

The water fountain in the washrooms is in steady use.

The continual snow falls have increased tracksetting and snow ploughing. Fortunately, there have been no major problems with the machines.

The staff has done a great job all year.

Alan for Trails Committee