



## **Directors Meeting**

Date:	<b>Monday, November 5th, 2018</b>
Time:	7:00 pm
Place:	Meeting Room B, Tournament Capital Centre

### **Directors:**

Joan Bernard, Vesta Giles, John Grover, Luc Guilherme, Maureen Light, Dana Manhard, Raegan Markel, Rich McCleary, Dillon Stuart, Alan Vyse

Regrets: Mike Duck

Meeting called to order at 7:05pm

### **President's report**

Press releases went out today. We are on Tripadvisor, but it takes 30 days to get locked in with Tourism BC.

Lee would like one person to email him Facebook and website updates; Vesta will send them to him.

### **Governance**

Rental policy – the entire set needs to be waxed; race team kids could do it as a fundraiser. We could buy wipe-on waxes. After Christmas skis will need a thorough waxing. Put stickers on and mark when rented? We need to hire a person who only does rentals. MSDS sheet, masks and/or venting needed. All skate skis are performance level now and all bindings are NNN. Discussed proposed prices.

Adult classic skis, boots, poles: \$15

Children's classic skis, boots, poles: \$8, \$5 for ski league members

Ski pulk: \$10

Snowshoes: \$10

Performance classic skis, boots, poles: \$25

Performance skate skis, boots, poles: \$25

Youth skate package: \$15

All prices include tax.

Basement reno – mostly complete but still need clear bins for items, cabinets with lockable doors, gate for skis, possibly a curtain to close off part of the room.

Remove off-property snowshoe rental fee from website.

Volunteer insurance - purchased years ago to cover possible injuries, need to contact Mike about the policy. Incident reports are needed if an injury occurs, an orientation package for volunteers is also needed.

### **Membership**

Registrar - almost 400 registered now. Usually get ~600 before 15th.

Publicity - Tourism Kamloops and KTW are making an experience guide (insert in KTW) and offered us advertising. Discussed options, decided to spend up to \$1000 including design. Will tell people to mention the ad and get \$5 off, or bring it in.

Email from Teck - meeting Thursday. If they opt in we need to deliver fun days for the staff in return.

Interview with TRU newspaper was posted on Facebook today.

### **Strategy**

Ways and Means - graffiti design for sea can was well received, he will paint it for \$1200. We will talk about it again in the spring. Could get banner as well.

Applied to Southern Interior Development Initiative Trust, has not been decided on yet.

Capital Grant Project responded that they don't have the required report from initial grant 2015/16 and the gaming account summary report for 2017; the grant was refused.

### **Operations**

Trails – still looking for a ski instructor.

Light repair - two are burnt out. Lift rental is required so may as well do many at once. Long term plan is to replace all with LED bulbs as fluorescent lights can form icicles. Too muddy right now. 20-30 have not been done, cost \$150 each plus the machine.

Al Michel has left town, Alan got him a plaque and card.

Logging is done and the area will be skiable.

Need to check if new snowmobile has been added to club insurance (list of assets).

Ski League - regional cross country running was a big success. CBC Radio did some coverage, they can send an mp3 file. We should post photos on the website.

Snow Camp is upcoming.

Junior Development - tent quote looks good.

### **Board business**

**Motion from Maureen to accept the October minutes, seconded by Dillon. Passed.**

### **New business**

Two cheques for Mike.

Dillon will chair the next meeting, and also take charge of the Chix with Stix program.

Meeting adjourned at 8:54pm.  
Minutes recorded by Raegan Markel.

### **Action Items**

Formalize agreement with KCKC	Vesta
Point of Sale system	Luc
Distribute new brochures	Vesta
Snow cat replacement	Alan, Luc
Lodge rental policy	Dillon
Strategic Planning Session	All (facilitated by Dillon)
Snowshoe purchase	Lee
Feather flags, banner, signs with new logo	Alan, Dana, Vesta
Announcing tower at stadium	Alan, Luc
Firewood collection	Lee, Matt
Basement gate installation	Alan, Luc
Volunteers insurance	Mike
Add snowmobile to list of assets on insurance	Alan
BMO signatories	Mike, Vesta, Alan

### **Next Scheduled Meeting Dates:**

\*\*Note: new location at Tournament Capital Centre, Meeting Room B

December 3, 2018  
January 7, 2019  
February 4, 2019  
March 4, 2019  
April 1, 2019  
May 6, 2019  
June 3, 2019