



Directors Meeting

Date:	Monday, September 10th, 2018
Time:	7:00 pm
Place:	Sports Council Board Room

Directors:

Joan Bernard, Vesta Giles, John Grover, Luc Guilherme, Dana Manhard, Raegan Markel, Rich McCleary, Alan Vyse

Regrets: Mike Duck, Maureen Light, Dillon Stuart

Meeting was called to order at 7:02 pm.

President's report

Volunteer request for reimbursement: discussion. A letter and ski pass will be sent to show appreciation for her work. We will decide each situation on its own basis, no precedent set for other boards.

Strategic planning session

Dillon has offered to facilitate the session. A date and location will be discussed this week through email.

Membership

Registration:

Discussion of fees – remain the same or raise them? There has been no raise in our fees from CCBC. It was decided to keep the rates the same for 2018/2019.

A possible seniors rate was discussed and decided against.

Discussion of fees for child snowshoers. There is currently no family pass for snowshoeing. No changes will be made at this time.

We need to set a rental price for the new gear which will show up shortly. Lee will purchase snowshoes once they come into the stores (already approved).

Publicity

Rack cards will be distributed shortly, including to hotels in Merritt and the TRU adventure program.

We need a Volunteer Coordinator, a Vice President, and always need coaches.

Zone 4 will go live before the end of September. Same early bird date of November 15th. Dryland training has already started.

CCBC is running a contest for the most innovative ways clubs increase their membership.

Cross country races – the kids do not get race packs but there will be a registration table. Parents might take a brochure. Zones race (40 kids) and then the Valley (400 kids). There will be 40 or 50 local kids, we could give them a free day pass at Zones.

KBRA - talk to their kids at the end of their season.

Signs and banners – discussion of banners, tents, feather flags and signs. Can do in reverse colours (navy background).

Ways and Means

Maureen has applied for the capital grant, not sure about gaming grant.

Financial report

No update this month but Mike is on board. Signatories not done at BMO yet, needs to be done soon.

Trails Committee

Snow cat purchase - in abeyance until we hear more about the grant money. We need to replace what we have but the machines that were looked at weren't quite right. We also want to know what money we have before we commit.

Stadium sea can - is in place, no other work has been done on it yet. We will need a new tower, either two sea cans on top of each other or a wooden structure.

Staffing – discussion of returning staff. Shelley, Lee, Matt and Paul will be back. Krista might be interested in teaching snowshoeing.

We need someone to work part-time over Christmas, they will need to have first aid and drive a snowmobile. High school kids could work in the rental room. We will advertise.

Water system is up and running.

It was noted that the alarm went off in the lodge last Thursday, there was no apparent tampering.

Logging - taking place now, at the south end of Geronimo. There are three different cutting permits, only one is in our zone but they use road access.

CCBC magazine has a Kal Tire deal, \$100 off new tires. We will include in the newsletter, on website and Facebook.

Basement changes will be done in a couple of weeks.

Motion from Luc to spend up to \$5000 for promotional signage to display our logo on a banner or two, feather flags and a walled tent. Seconded by Rich. Carried.

Motion from Alan to accept the June minutes. Seconded by Dana. Carried.

New Business

The Canoe and Kayak club contacted Vesta to enquire about \$5 day pass and \$5 rental deal. This is a go for the old rental equipment, maybe only a discount for the new gear rental. Will hold off until next meeting.

Rentals - we need a rental policy for the building. Someone has enquired recently. It could not be rented out during the ski season as we are using it. Someone on the board should be willing to sponsor if there is a request. We would need to be named on their insurance, they would pay a deposit, and a paid person would give them access and supervise.

We aren't hosting any races this year. Discussion of putting on more events for member e.g. Demo day with Cycle Logic, New Year's tiki torch ski or lantern ski. Other venues hire a general manager to plan the events. Something to look into at the strategic planning session.

Meeting adjourned at 8:47pm.
Minutes recorded by Raegan Markel.

Action Items

Formalize agreement with KCKC	Vesta
Point of Sale system	Luc
Distribute new brochures	Vesta
Snow cat replacement	Alan, Luc
Letter and ski pass to volunteer	Alan
Lodge rental policy	Dillon
Letter and pass to volunteer	Alan
Strategic Planning Session	All (facilitated by Dillon)
Snowshoe purchase	Lee
Set rental price for new gear	Dana?
Zone 4 registration – go live	Joan
Feather flags, banner, signs with new logo	Alan, Dana, Vesta
Announcing tower at stadium	Alan, Luc
Firewood collection	Lee, Matt
Logging permits/road access details (three companies)	Dana
Basement renovations	Alan
BMO signatories	Mike, Vesta, Alan

Upcoming Events:

October 17: Zones cross country race
October 23: Valley cross country race

Next Scheduled Meeting Dates:

October 1, 2018
November 5, 2018
December 3, 2018