



**Overlander Ski Club  
Directors' Meeting Minutes**

Date:	Monday, April 13, 2015
Time:	7:00 pm
Place:	Sports Council Office

**Directors Present:**

Alan Vyse, Neil Steinke, Dana Manhard, Luc Guilherme, Joan Bernard, Leslie Tucker, Bruce Tucker, Vesta Giles, David Hallinan. Sandy Eastwood

Regrets: Brian Vermey, Roy Davidson

Guests: Charlie Bruce, Chairperson, Canadian Masters Championships

Tim Cole, President of the Kamloops Astronomical Society (KAS)

**1. Canadian Masters**

- Charlie Bruce provided an overview of the event. He commended the committee for an outstanding job in implementing crisis management due to low snow conditions.
- Social events were outstanding with celebrities and politicians in attendance. It was an opportunity to showcase Kamloops internationally.
- Charlie presented the club with a commemorative plaque.
- Alan presented Charlie with a similar plaque as a thank you for a great job as Chairperson.
- Alan Charlie will be stepping down as Race Director for the club.
- Invoices are still coming in.

**2. End of Season Windup**

- An email has been circulated to all members inviting everyone to come to the Hal Rogers Hall, Saturday, April 18. There won't be orienteering this year.

**3. Kamloops Astronomical Society**

- Colin Taylor introduced himself as new president since January.
- Plans for this year include a star gazing (eclipse) at TRU on September 27. They plan a club get together sometime in August. Directors are invited to join in that night. Colin welcomes a walk about the area with Alan to get a lay of the land prior to the event.
- Alan explained the concern about people parking in the stadium when they were asked not to. Wet spot has been resolved with fill from the washroom project.
- KAS members use the Dome. It was built by Joan's father.
- There is concern with a dark sky if Ajax is built as the lights could disrupt the darkness.
- It was suggested we could coordinate night skiing with night sky viewing by posting on our website "what is in the sky tonight?"
- KAS is willing to have a cooperative arrangement in the future and to please contact Colin with any problems or concerns.

**4. Strategic Plan Debrief**

- **Low Snow Committee-** It was suggested that Al Michel be the committee chair and interested people to be involved with the discussion. He will be asked to explore all options and report back to the executive. Terms of Reference to be developed.

- **Rental Ski Strategy Plan Committee-** Dana offered to be the chairperson of this committee. Brian Vermey will put together a budget after searching out product and talking to a supplier.
- **Branding Plan-** Vesta will chair this committee. She has contacted a marketing and advertising agency. They can develop logos, strategies, website design including apps for devices, webcams, etc. They charge about \$4500.00 for the package. Vesta to circulate this package for executive to review.
  - **Branding** David explained that branding is a competitive advantage. How do we move forward to compete with other ski areas such as Sun Peaks?
  - Vesta explained the “Cool factor”
- **Terms of Reference** David will bring examples to build the Terms of Reference framework.

**Motion:** That the 2015-2019 5 Year Plan as presented based upon the work performed at the March 30 working session be accepted by the board. (Moved by David, Second by Leslie) Carried.

#### 5. Funds from Logging

- Dana explained the licencing process.
- Alan provided the costs of the logging operation and that the \$37,467.00 net is to go into trail improvements. Tim donated his time and will give his hours to Leslie to enter into the volunteer database. He charged for the mapping hours and the trucking costs.
- Alan and Luc to meet with Tim to resolve how to use the money.

#### 6. BC CUP 2016

- No date set yet. It will be either BC Cup or BC Championships
- Natalie on board. Need a budget.
- The recreational skiers concern with limited access to trails during competitions will be addressed.

#### 7. Kamloops Christian School Donation

- It was agreed to donate to this fundraising event as it provides exposure to the club

#### 8. Western Canada Theatre Fundraising Raffle

- Sandy suggested we donate a 6-time punch pass to this event as it also provides great exposure for the club as we have no expiry date attached. Sandy to make the contact.
- Further discussion on donated passes for Ski Skool

#### 9. Ways and Means Director

- Brian is submitting the application for the Gaming grant that is due by the end of May.
- Alan will ask Brian if he will take on the Ways and Means Directorship.
- Vesta is willing to help out. She mentioned there is money from the Logan Lake Community Forest.

### REPORTS

**President – Alan** nothing at this time.

**Vice President- Neil** nothing at this time.

**Treasurer- David**

- David distributed Budget and Revenue Report. All in all we’ve done well this year.
- Some race expenses still to come in.

- Privacy Policy- looking into CCBC's policy. He will present something for the June meeting as he will be away for the May meeting.

**Membership- Joan** Nothing to report

**Volunteer Coordinator- Leslie** Volunteer hours are slow to come in from board members.

**Trails Committee- Alan/Luc**

- Trails Committee haven't had a meeting recently.
- Concern about insurance and 3<sup>rd</sup> party liability. The province wants all ATV vehicles including snowmobiles to have proper liability insurance. Do we have coverage? Does CCBC provide 3<sup>rd</sup> party liability insurance?
- Joe Wlasitz is leaving the Kamloops area. He has been a long time trails volunteer and should be recognized. It was suggested we so a similar plaque for him at a going away party. Luc to follow up on.
- Potable water- Rob is interested in getting quotes.
- Lights-Cost is \$1000.00 per pole to set up. We have 7 poles. A transformer will take up to 10 poles. It was suggested that they be put in around the lake or on Little Joe.

**Publicity- Vesta**

- Concern about privacy disclaimers on emails. Need this for antispam legislation.
- Need an option for people to unsubscribe from the mailing list. Do we need this if it is a closed group?
- Will do a mailchim test for executive so we can see if it works on all devices.

**Ski League /Junior Development – Dana**

- Nothing happening at this time. Year-end party on the weekend. Dryland training will commence in May.
- Alex made it on to BC Ski Team.
- Discussion about JD program cost and issuing free trail passes to young adults enrolled in post education who want to ski at Stake Lake. They would need to buy a membership. This would encourage them to ski on our trails and give them a token offer and recognition. The cost to the club would be around \$200.

**Motion:** That OSC offer a free trail pass to skiers of the Junior Development program who have participated for more than 2 years and are attending post secondary or a national training centre as long as they purchase a club membership to be administered by the coach by December 31<sup>st</sup>. (Moved by Dana, second by Bruce) Carried.

- Alan will send a letter to Alex.

**Miscellaneous Discussion**

- Publicity promotion passes. Are they a cost or revenue?
- Should we be sending emails promoting peoples business? No, this is the wrong use of the membership list.
- Key arrangement. Alan is looking into keeping our key to the Sports Council Office. Duncan is working on it.

Meeting adjourned at 9:20

**Next Board Meeting:**

Date:	<b>Monday, May 4, 2015</b>
Time:	7 pm
Place:	Kamloops Sports Council Office, 262 Lorne Street

Recorded by Sandy Eastwood