



**Overlander Ski Club
Directors' Meeting Minutes**

Date:	Monday, February 2, 2015
Time:	7:00 pm
Place:	Sports Council Office

Directors Present:

Alan Vyse, Roy Davidson, Joan Bernard, Sandy Eastwood, Leslie Tucker, David Hallinan. Brian Vermey,

Regrets: Roy Davidson

Membership guest: Rick McLeary

1. **New Director** Bruce Tucker introduced.

Motion: That Bruce Tucker be appointed as a Director at Large. (Moved by Joan, second by Luc) Carried.

2. **Publicity Director** Vesta Giles introduced herself and comes to the Board with lots of excellent experience.
 - One of her goals is to focus on developing social media.
 - She has already sent out a media release on the washrooms.
3. **Washrooms** Grand opening on Saturday, January 31, 2015. Murray from the Blazers was very interested in the project as they provided majority of funding. He was given a tour of the facilities and got a good sense of the operation. He was very complimentary.
 - Signage to be finished
 - More people to thank
 - Nothing new with the potable water status
4. **AGM Debrief** about 30 people attended.
 - It was suggested we not provide tea and coffee, as it was an unnecessary expense.
 - Ways and Means Director position needs to be filled. It was suggested we advertise on the website that this position is vacant. Joan to send out a mass email recruiting a new Director and to remind people of Family Day is on Sunday.
5. Concern from a parent at AGM. The concern raised at the AGM was to do with communication from and among coaches and their groups and the organization within the ski league. Brian is to follow up with the parent who raised the concern.
6. **OSC Facebook** Discussion on social networking. We need to get rid of the old Facebook link and use the Overlander Insider. Then we change the name when the old one is gone.
7. **Club website** Jane will continue updating the website until the end of February.
 - Luc has a couple of people interested in taking this on.
 - Some Information needs to be constantly updated while others only once a year.
 - Facebook is quick and low tech.
 - What is the brand we want to create? Need to add to our strategic plan and perhaps form a committee. Fix what we can and simplify.
8. **Website Survey** Only about 20 respondents. The mandatory fields for name and email address were removed Thursday. Hopefully more people will respond.
9. **Request from Teck** Discussion about Teck employees presenting medals at events.

- The company must recruit their employees, as it would be a breach of confidentiality for our club members to disclose whom they work for.
 - We do not have a privacy policy. Dave will develop.
- 10. Canadian Masters** Alan reported they had a meeting last week.
- Major concern is snow conditions. Plans are in place to possibly change the course at south end. Warm weather is in the forecast.
 - Only 137 people registered. Charlie was hoping for over 100. Early registration deadline is tonight. 17 people registered from our club.
 - Consequences are not clear from finances. May not make money.
 - Waxing help may be needed.
 - Water bottles from the club to be donated for the Loppett as prizes. The Loppett is an extension of the Masters.
- 11. Rick McLeary** introduced himself from the ski community. He has lived and skied in the Invermere and Hinton areas. He would like to find out how he became more involved now he is in Kamloops.
- 12. Recording secretary for the next meeting.** Bruce Tucker volunteered and Joan can help with typing.

REPORTS

President – Alan nothing more at this time.

Vice President- Neil

- Will help out where needed. He is not necessarily taking on the role of President.
- Need someone to take on Ways and Means. Gaming grants require gather information and developing a relationship bringing it together. There is a template that can be used.
- Need baskets in washrooms
- Move ski racks
- Need drinking fountains in washrooms when water is potable.
- Hosts on trails. Lisa currently has a group of girls doing this.

Treasurer- David

- Will email the latest Financial Statement
- Excess of revenue over the Budget.
- Everything is tacking well except for signage that is over budget.
- Junior Development needs to make a budget from October 1, 2014 to September 30, 2015.

Membership- Joan

- Nothing new since AGM.
- Have sold a lot of 6-day passes.

Volunteer Coordinator- Leslie

- Have lots of volunteers for the Masters.
- Please keep track of hours. When volunteering at Stake the time starts when you cross the yellow gate.
- It is important to get the #'s as the Blazers are on our pulse.

Trails Committee- Alan, Luc

- The number of visits are up over 8000. Some weeks are impressive.
- Snowshoe numbers are down but came up on Sunday due to the Dirty Feet competition. There were 79 competitors. Paid \$2 per person. Their trail loop didn't correspond with our trails. Al will work with them for next year so that their race trail is on our trail system.
- Icy in front of the lodge. We need to stockpile snow to distribute snow in thin areas. Worst area is the parking lot.

- Second ginsu has done well for what we do.
- 3 people out working the snow for the Masters.

Publicity- Vesta

- Would like to know planning process.
- Has added Infotel News to the media list.
- Brought to our attention legal issue awareness of photos and using a photobank .
- Social media and articles on cross country skiing.
- Archiving- Throwback Thursdays
- Branding

Ski League /Junior Development – Dana

- Getting to the end of the season. Loppet and BC Championships at Telemark in Kelowna, Westerns in Canmore is best event.

Social Committee Joy Goddard will organize a Moonlight Ski and potluck for March 4

Extraordinary meeting to be scheduled sometime in March at BCLC.

Meeting adjourned at 9:15

Next Directors Meeting

Date:	Monday March 2, 2015
Time:	7 pm
Place:	Kamloops Sports Council Offices, 262 Lorne Street

Recorded by S. Eastwood
Secretary