



Directors Meeting

Date:	Monday, October 7 th , 2019
Time:	7:00 pm
Place:	Meeting Room B, Tournament Capital Centre

Directors:

Joan Bernard, Tim Cole, Chelsea Francis, Vesta Giles, Luc Guilherme, Dana Manhard, Raegan Markel, Lynda Ritchie, Dillon Stuart, Alan Vyse

Guest: Clay Whitman

Regrets: Mike Duck, John Grover, Maureen Light, Rich McCleary

Meeting called to order at 7:03pm.

Opening remarks

Survey - discussion. Mid-season may be better timing.

Introductions around the table. Clay spoke about his cross country skiing background.

Membership

Registrar's report - 84 registered, 2 snowshoe passes. 11 ski development kids so far. 1 person interested in being volunteer coordinator.; we will contact.

Publicity Report - Vesta interviewed by KTW, went well. We will have a media day in the future.

We have two BC punch passes to give away/use for promotion. We will award both to volunteers. Dana and Alan will bring a list of their volunteers to the next meeting and we will do a draw.

Two videos Vesta would like to do (and she discloses that she has a conflict of interest):

- i. showcasing all of the activities including snowshoeing, classic, skate skiing and drone footage of the groomer.
- ii. Midget teams skiing to inspire kids to join/stay in it.

Cost would be approximately \$4-5k. There may be Pacific Sport or Sport BC funding available for this. A proposal will be put together.

Operations

Trails Report – trails are in good shape, with a few rough patches. There is still work to do with the stadium area, signage for snowshoe trails, brush cutting.

Lights are done, we have to produce some things to TNRD in order to get reimbursed. They expect us to show a savings in using LED vs. sodium light; they asked for the power usage numbers. CCBC would like photos.

New instructor will be hired shortly.

We had too many trail volunteers sign up; we will send an email thanking them for their interest. We can also divert them to other volunteer areas (e.g. events). Joan will take the trail cleaning and groomer option off of the registration page.

Upgrade of First Aid equipment at trails cost ~\$1100.

Discussion of heating for machine shed. Heat would only be used occasionally, to warm up racers during events and when the machines need a defrost for repairs or due to clogged snow. Power use could be \$300-400 per year, uncertain due to variables.

Motion from Alan that we install electrical heating for machine shed, not to exceed \$3000 for installation. Vesta seconded. Carried.

Stadium works had a bit of a delay because the operator is moving machines to various locations. Should be working on it by the end of the week and will work into the weekend. Regarding the budget for the work - it will be more than \$2300 due to the excavator needed for berms at south end, and a dump truck to move material. The cost won't exceed \$5000.

Sidewinder has a hole that needs to be fixed, stumps that were buried when the trails were created are coming up. West Fraser will pay for part of the mobilization costs.

Looking for a welder to fix the back gate where Geromino/Sidewinder meet (a tree fell on it).

Ski instruction – people requesting lessons last year were turned away as it was too late to join. A predetermined schedule with someone available at a certain time on weekends would be best.

Last year there was a big demand for waxing the skis.

Ski League – recently had dryland training with roller skiing in Peterson Creek park. Tobiano was easier.

Social Coordinator – discussion of what merchandise to sell. We are not going to hold inventory, will have online store that ships as soon as ordered. One size of everything will be at the rentals area and ticket booth so items can be tried on. Hoodies, long sleeved shirts, race and rec toques, stickers. Lanyards for race volunteer ID. Mugs? Buffs? The items will be ordered through a Shopify store, and the items will be printed in Kamloops.

Events - Light up the Lake for Christmas.

Motion from Chelsea to open night skiing December 20th for Light Up the Lake, and continue through January to \$3000 incurred cost. Seconded by Dana. Carried.

*****Strategic Plan pre-meeting Oct. 19, 10:30am at the lodge.**

*****Strategic Planning Session will be the Nov. 4 meeting at 7:00pm.**

Ski League - had coach's meeting, well attended and we now have 18 coaches signed up. 75-80 kids were in the program last year.

Cycle Logic offers members a 10% discount. Runner's Sole and Spoke?

Reciprocal agreement with Sun Peaks needs to be formalized each year.

Coaching - six coaches signed up for CC course, course cost is covered by Pacific Sport, hotel and gas expenses should be sent to the club. Community coaches will get the same deal. Two people are going to officials course in Vernon (and possibly more).

Board Business

Motion from Alan to accept September meeting minutes. Seconded by Luc. Carried.

Mural looks great, we can paint the machine shed too.

Motion from Chelsea to give our older rental skis to the Skmana club. Seconded by Vesta. Carried.

Chainsaw safety course – upcoming. We will hire a company to deal with danger trees on Bushwhacker.

Thank you from Three Stones for the rental of the day lodge.

Meeting adjourned at 8:49pm.

Minutes recorded by Raegan Markel.

Next Scheduled Meeting Dates:

November 4, 2019

December 2, 2019

January 6, 2020

February 3, 2020

Reports:

1.1 President's Report

Nothing new to report but we need to come up with a plan for a survey.

Thinking about a survey, we need to consider what information we want to learn from a survey. Here are some possible questions:

- Are you a member?
- Do you ski anywhere else?
- Do you use the day lodge?
- Is the day lodge adequate for your needs?
- Do you use the shelters on the trail?
- Are the shelters adequate for your needs?
- Do you use the dog trails?
- Do you ski at night?
- Are you interested in more group ski activities?
- Are you interested in more group snowshoe activities?
- Are you interested in more lessons? Private? Group?
- If so, what times work for you?
- Are you interested in loppets and local events?
- Do you think the club's priority should be...
 - Enhancing trails
 - Enhancing / replacing the day lodge
 - Hosting more events

3.1 Registrar's Report

As of Oct 6, 84 people are registered on zone4 for season passes, including 2 snowshoe passes.

Ski Development:

11 now registered:

- 2 level 1 (4-5 yrs old)
- 2 level 2 (6 yrs old)
- 0 level 3 (7 yrs old)
- 1 for level 4 (8 yrs old)
- 3 track attack,
- 3 Junior Dev (age 12 & up))

BC Punch passes: 3 so far

VOLUNTEERS: (see the zone4 links (sent on separate email) for Volunteers for details)

- New section for Parent Volunteers (on zone4 when a ski development class is selected)
6 volunteers: 1 can help coach; 3 can help with Midgets, 2 can help with ski league misc.

(the other 5 registered for ski development before I set up these options)
- I person indicated interest in being Volunteer Coordinator – Laura Malamud. Does anyone know her?
Should we contact her or wait for more possible volunteers or ??)

3.2 Publicity Report

Kamloops This Week is interviewing me on Monday, October 7 for a supplement they will be publishing called "Live, Breathe, Adventure".

We have received 2 punch passes from CCBC for promotional use. We could use them as a draw for early bird registration, or for sharing a post on social media, or possibly for filling out the survey (if we get one). Other suggestions?

I have thoughts about doing 2 videos this year. One on the club (a fun one that includes all the club activities) and another on the midget champs. This is a conflict of interest for me but I'd like to put it out there to see what your thoughts are.

5.2 Trails Report

The staff has been hard at work painting floors in the washrooms and the day lodge. The lodge will have a new look this season with the old benches along the walls replaced with movable benches and chairs.

Machine maintenance has gone on as usual with many small jobs completed.

Work on improving the layout of the stadium and addition of a ski play area should have started by the time of the meeting. Funding has been received from CCBC and we have to ensure we sent in a report when the work is completed. At the same time, areas disturbed last year by the logging will be smoothed.

Work on replacing older lights with LED fixtures is completed. We have to ensure that the terms of the TNRD contract are completed.

Trail volunteers have been busy as usual with the basic work supplemented by Gary Plant's brush cutter crew. Efficient ways of keeping willow, rose and conifer seedlings under control are never ending points of discussion. Work on the snowshoe trails will begin shortly and we will be contracting with HIS Ventures to remove several danger trees. Bushwacker may need special attention because it was formerly maintained by Al Michel and the Kamloops Trails Alliance.

We will be sending staff and volunteers to a chainsaw safety course at a cost of about \$600.

We have held an interview for replacing the Ski S'kool instructor and will be making an offer. With Lee Chelsea Paul back with us at the booth, we will be looking for one person, and possibly two people, for part time work in the rental shop. Lisa will teach the City program on Sundays.

We have one extra budgetary item for discussion:

We propose installing a heating system for the machine shed at an installation cost of \$3000 with annual additional extra power costs to be determined.

We also suggest that the trail side of the machine shed would be a great location for a second mural.

The staff, Lisa, Dana and I recommend that we formulate a Ski Instruction plan for members and the public and present it to the Executive for discussion in the near future.

Alan Vyse for Trails Committee

6.2 Action List

Action List

KBRA (increase awareness)	Dillon
Recruit a Volunteer Coordinator	Vesta
Strategic Planning Session tasks	Duck, Giles, Guilherme, Light, Manhard, Palechuk, Stuart, Vyse
Basement gate installation	Alan, Luc
BMO signatories	Mike, Vesta
Formalize agreement with KCKC	Vesta